

UF22: Fundamental challenges meet leadership

Date: 01.06.22 16.00-17.30

Organisers: Union of the Baltic Cities, STRING

Global strategies require unique and creative translation to the local actions. How to align the strategic goals, sustainable measures, and resources on the path to green transition? This session will look into the essential future challenges expected by the cities and companies of the Baltic Sea Region, and how they prepare their internal structures and processes. What is the role of leadership in times of great challenges and dynamic changes?

Agenda

16.00 – 16.10

Welcome by the organizers

Thomas Becker, STRING
Agnieszka Ilola, Union of the Baltic Cities

16.10 – 16.25

Essential future challenges

Étienne Métais, Senior Manager at CDP Europe, Berlin, Germany

16.25 – 16.55

Leadership in international companies

Filip Elland, Head of Sustainability, Castellum AB, Gothenburg, Sweden
Samir Abboud, CEO, INNARGI A/S, Aarhus, Denmark

16.55 – 17.25

Mayor's debate

Moderator: Wolfgang Schmidt, Chairman of the UBC Smart and Prospering Cities Commission

Ulf Kämpfer, Mayor, City of Kiel, Germany

Elina Rantanen, Deputy Mayor, 1st Vice-President of UBC, City of Turku, Finland

Karin Pleijel, Deputy Mayor and Member of the City Executive Council, City of Gothenburg

17.25 – 17.30

Closing

Thomas Becker, STRING
Agnieszka Ilola, Union of the Baltic Cities