

Engaging Citizens to Live Climate Friendly

Union of Baltic Cities General Conference

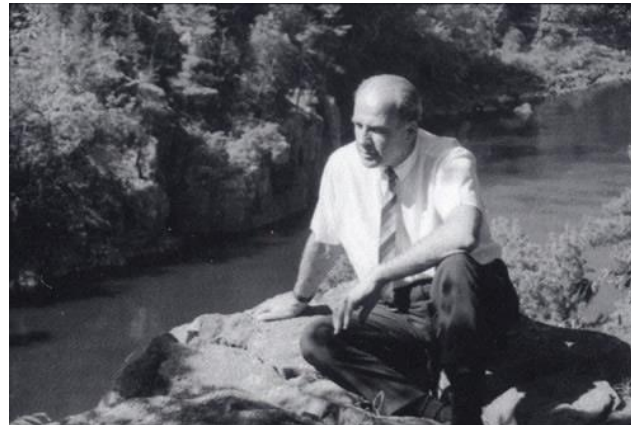
Kaunas, Lithuania - 16 October, 2019

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Climate Friendly Citizens

- ▶ 1970 Earth Day
- ▶ Events in the US and around the world
- ▶ Formation of citizens organizations
- ▶ Engage in formal government proceedings



Climate Friendly Citizens

- ▶ Focus on resources people care about
- ▶ Great Lakes
- ▶ Baltic Sea
- ▶ Great Barrier Reef



Climate Friendly Citizens

- ▶ Permitting process
- ▶ Hazardous waste cleanups
- ▶ Direct human health threats
- ▶ Enforcement and lawsuits



Climate Friendly Citizens

- ▶ Awareness of a problem
- ▶ Al Gore as senator in 1980s
- ▶ Heat
- ▶ Cold
- ▶ Storms
- ▶ Floods
- ▶ Droughts



Climate Friendly Citizens

- ▶ Getting people to change
- ▶ One of the most difficult challenges
- ▶ Experience in work
- ▶ Experience in personal life
- ▶ Changeology
- ▶ Goals, Motivation, Relapses, Skills, Assess



Climate Friendly Citizens

- ▶ Inspire with events
 - ▶ Climate walk out
 - ▶ Ecofiesta in Australia
 - ▶ Climate summit for students in Cairns
 - ▶ Earth Days



Climate Friendly Citizens

- ▶ Learn from Children
 - ▶ Greta Thunberg
 - ▶ Early Recycling
 - ▶ Plastic bags
 - ▶ OneSave/Day



Climate Friendly Citizens

- ▶ Available alternatives
 - ▶ Bike lanes
 - ▶ Rapid transit
 - ▶ Charging stations



Climate Friendly Citizens

- ▶ Awareness of Consequences
 - ▶ Severe Storms
 - ▶ Rising sea levels
 - ▶ Melting glaciers



Climate Friendly Citizens

▶ The Future

- ▶ Change is possible, but difficult
- ▶ The value of optimism
- ▶ Highlight success
- ▶ Document results
- ▶ Celebrate

