

UrbCultural Planning

Simon Drewsen Holmberg
Director of Danish Cultural Institute in
Estonia, Latvia and Lithuania



EUROPEAN
REGIONAL
DEVELOPMENT
FUND



UrbCultural Planning

What

Interreg BSR programme in Priority Area Capacity for Innovation, Non-Technological Innovation, 3rd call for projects 2019-2021.

Project developed based on 4 years of preparation 2014-2018 in framework of the EUSBSR Flagship Project Culturability BSR led by Nordic Council of Ministers and executed by DCI.

UrbCultural Planning is itself a EUSBSR flagship project with a budget of € 2.53.



UrbCultural Planning

Who

14 partners from LV, LT, PL, DE, FI, DK, SE, NO & RU, among them in Riga, Pori, Guldborgsund, Gdansk & Kiel.

34 associated organisations, among them in Kaunas.

Additional cities to benefit, among them Vilnius & Visaginas.

Lead: Danish Cultural Institute.

Baltic Sea Partners:

- Union of the Baltic Cities (UBC)
- Northern Dimension Partnership on Culture (NDPC)
- The Baltic Sea States Subregional Co-operation (BSSSC)
- Council of the Baltic Sea States (CBSS)



UrbCultural Planning

Why

- EU Strategy for Baltic Sea Region and UN Sustainable Development Goals
- Existing local and professional interest/movement on community engagement/improvement in our Baltic Sea Region and the world
- UNESCO-supported work on the method of cultural planning since 1990s (Colin Mercer et al.)



UrbCultural Planning Why

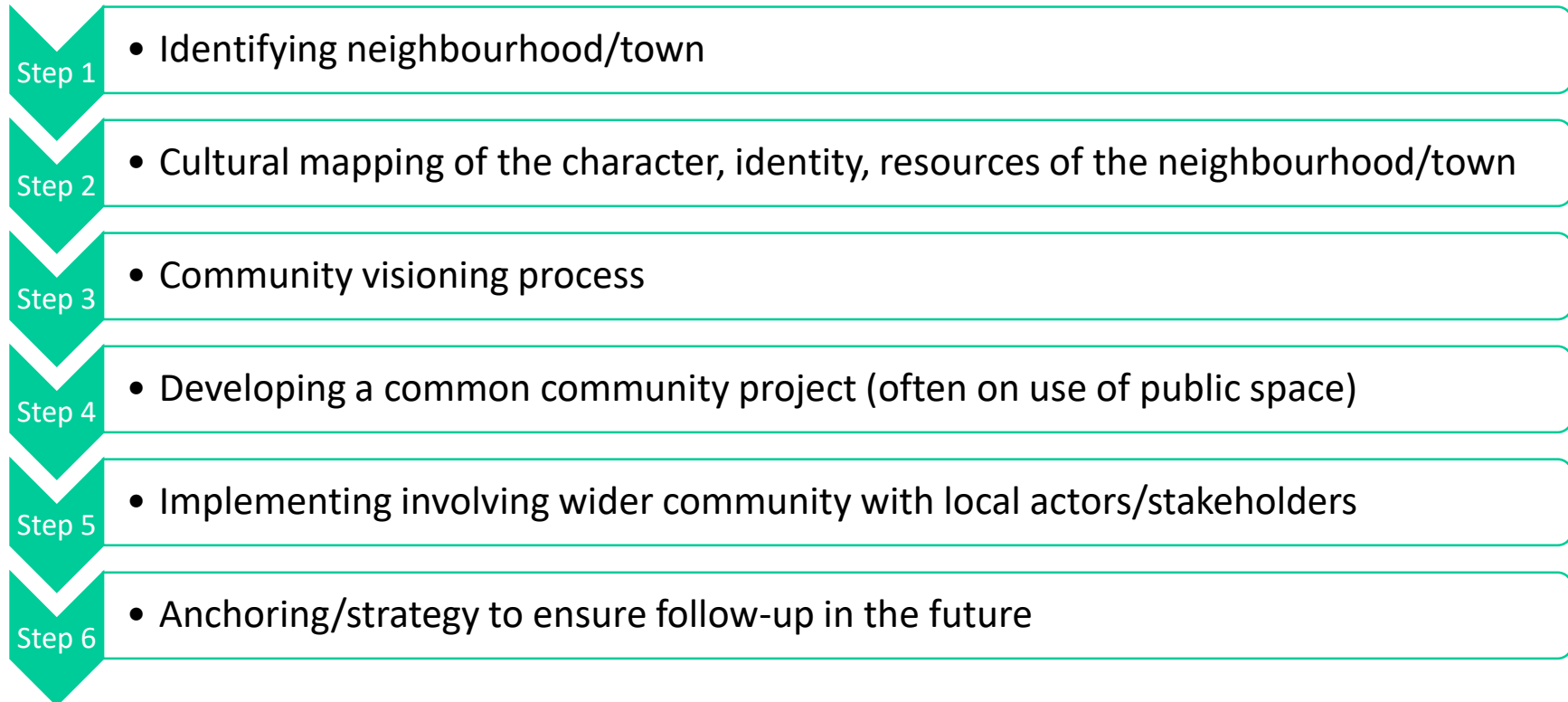
Objectives:

- Advance the Baltic Sea Region performance in citizen-citizen and citizen-city authorities cooperation
- Increase urban social innovation, inclusion and sustainable development of small and medium-sized communities (neighborhoods, towns)
- Strengthen capacity of cultural planning actors (public authorities, intermediaries)



UrbCultural Planning

How: The Cultural Planning Method



UrbCultural Planning

How: Activities

- 12 BSR Demonstrator projects
- Residencies for artists
- 10 Urban Labs
- 3 conferences
- Toolkit with cultural planning methods + mentoring



UrbCultural Planning

How: BSR Demonstrator Projects

Communities of 20,000 or less to encourage “bottom-up” activations, sectorial links, sense of community while connect to local authorities’ planning remits.

Actions: Demonstrator Projects providing knowledge/experience in cities on use of methods and on community societal challenges which are similar in many BSR cities/communities.

- Riga communities (LV)
- Visaginas, Vilnius neighborhoods (LT)
- Gdansk neighborhoods (PL)
- Pori riverside potential (FI)
- Kiel neighbourhoods (DE)
- Lindholm/Nykøbing Falster, Guldborgssund, Nakskov (DK)
- Kaliningrad neighborhoods (RU)



UrbCultural Planning

How: Residencies

Inclusive urban development;
re-activating neglected spaces;
cultural education; civil society
participation through creative
methods; development of the
cultural and creative
sectors

- To have an external view on the potentials of the neighbourhoods.
- To foster creativity and experiment in the cultural mapping and participatory collaborations.
- Gaming will be used to involve and empower children and young people to find solutions for local challenges and new opportunities.

The residencies will

- Add value to the community with creative work by helping to change the perception and profile of the host community for both its residents and outsiders
- Create shared Baltic Sea Region value and identity, making a direct dialogue between community residents and creative short-term visitors possible.
- Contribute to the development of the UCP Demonstrator Projects.

UrbCultural Planning How: Residencies

Programme:

Bolderaja & Daugavgriva, Riga, (LV) – 20th July to 10th August – SIMKA (SE)

Sarkandaugava, Riga (LV) – 14th to 22th September – Mads Peter Laursen (DK)

Sarkandaugava, Riga (LV) – 14th to 28th September – Johan Adrian Buus (DK)

Sarkandaugava, Riga (LV) – 14th September to 4th October – Vivian V. Madsen (DK)

Pori (FI) – 16th September to 6th October – Abdul Dube (DK)'

Guldborgsund Municipality (DK) – 21th September to 5th October & 22th to 29th October – Julie Myers (DE)

Pori (FI) – 24th September to 23th October – Jonas Buchel (LV)

Kiel (DE) – 28th October to 17th November – Marius Ambrazevičius (LT)

Visaginas (LT) – 4th to 17th November – Lucyna Kolendo (PL)

Future residencies:

Gdansk (PL) – Autumn 2019 – Milda Laužikaitė (LT)

Vilnius (LT) – Autumn 2019 – the artists will soon be announced.

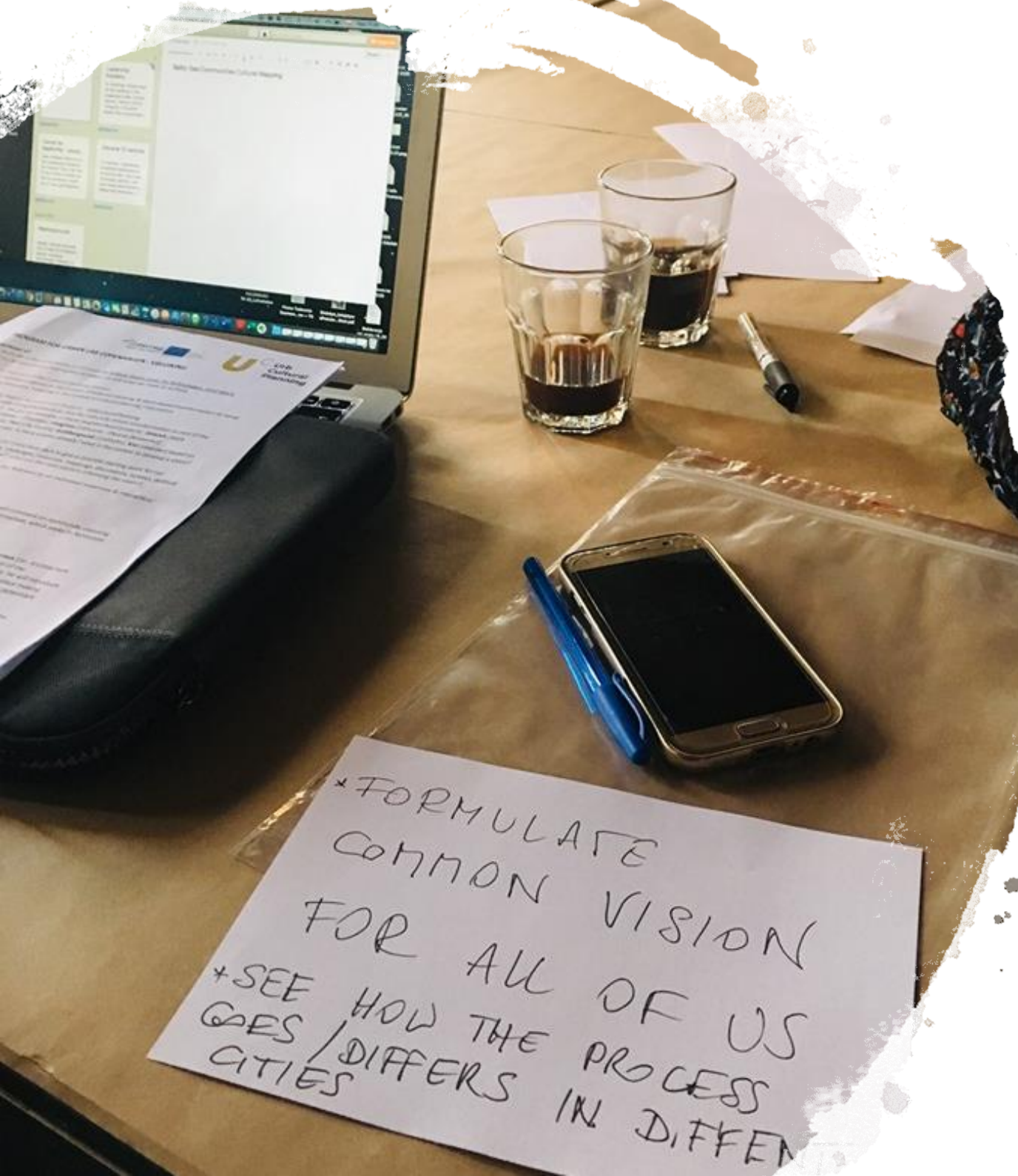
Kaliningrad (RU) – April 2020 – the artists will soon be announced.



How

Example: Pori Demonstrator

- Contemporary and collaborative demonstrator space where citizens can communicate their thoughts on the city centre:
 - What functions, what doesn't?
 - What does it look, feel and sound like?
 - What are the dreams for the future?
- The citizens' ideas and wishes will be summarized and used for future urban planning.
- **Residency:** Danish artist Abdul Dube forms part of a creative team contributing to a strategy on how arts and culture can improve the process of city development. Abdul Dube is running an online diary where the residency can be followed.



How

Example: Urban lab at Refshaleøen (CPH)

- 9-11 September 2019
- Hosted by Københavns Internationale Teater/Metropolis
- More than 40 participants from the Baltic Sea Region
- **Focus:** Visioning. Preparing the local project partners to work with cultural planning methods
- **Aim:** formulating a common vision, sharing ideas, inspire each-other in making more creative, livable and self-sustaining city places.
- **Outcome:** The moderators provided practical tips and tools for cultural planning to foster dialogue, debate and examine which strategic decisions should be made and implemented.
- **Experts:** Trevor Davies (Metropolis), Majken Mac (Alternativet), David Pinder (Roskilde University, Annika Agger (Roskilde University), Mette Prag (Områdefornyelsen Nørrebro) & Rikke Lequick Larsen (Copenhagen City Council).

How

Example: Kiel Conference

- 4-6 July 2019
- Gathered urbanists and city planners, artists, researchers and academics, students, community organizers, politicians and activists to explore the key aspects of taking a culture and arts perspective in urban strategies and practice.
- Workshops, speeches, panel discussions and urban city walks designed and conducted in cooperation with the Muthesius University of Fine Arts and Design (MKH), the City of Kiel and other networks.
- Eight cases of Art and Culture driven Social Innovation from neighbourhoods in the BSR Region was presented and discussed.
- **Aim:** to experience, sense and feel how urban transformation can be triggered by artistic and cultural actions.
- Hosted by Heinrich-Böll-Stiftung Schleswig-Holstein





How

Example: Transforming Wałowy Square in Minecraft (Gdansk)

- A series of workshops with pupils in 4th grade at the elementary school nr 67 in Gdansk
- By The Baltic Sea Cultural Centre in Gdansk
- **Focus:** elements of urban space and the emotions they evoke
- One meeting will be devoted to mapping those emotions in a Minecraft model of Wałowy Square. The students will propose changes of the elements that make them sad or angry.
- **Experts:** psychologist Aleksandra Musielak, architects Piotr & Elzbieta Marczak, Minecraft experts Jan Paruszewski & Damian Szyszko.



How

Example: Toolkit and Hubs of Excellence

Actions to expand the use of urban cultural planning methods:

- Urban Cultural Planning Toolkit
 - Handbook on how to use the method
 - Online platform
- BSR Hubs of Excellence
 - Network of key expert actors (city authorities, communities & intermediaries who have used the method)
 - Communicate methods so other public authorities and intermediaries can use them
 - Support policies and strategies in the field

